



Central Coast Broadband Collaborative (CCBC) Potential Project Recommendations for Start-up Phase (April 1 to December 31, 2009)

The Central Coast Broadband Collaborative, through the process conducted by the Applications Work Group and overall consultation with CCBC participants during the planning phase initiated in October 2008, has identified several potential projects which could advance as priorities for development of funding proposals and implementation initiatives. The California Emerging Technology Fund has recommended that the CCBC recommend at least three priorities as part of its recommendations for the Strategic Plan which is being finalized.

The projects were identified by consideration of a number of key variables: community or sector need addressing key gaps in connectivity, especially for underserved areas and/or populations; sectoral and geographic representation; economic development potential; potential funding sources/leveraging; and potential for multiple impacts. Demonstration sites are needed in each County. The potential projects are listed below and will be discussed at the February 19th meeting. The Draft Ranking Rubric that has been developed could assist in the final recommendations

Monterey County

1. City of Greenfield, Salinas Valley (underserved community, support for community and economic development – National Rural Funders Collaborative Project site – would link to projects in Salinas and Watsonville-Pajaro Valley)
2. Ryan Ranch Business Park (potential for both business and healthcare)
3. Soledad, Salinas Valley (South Monterey County Center for Arts and Technology – training and workforce development for underserved community)
4. King City, Salinas Valley (Mee Memorial Hospital serving South County and other economic growth potential)
5. UC MBest, Marina (opportunity for workforce development business development and incubator close to CSUMB)
6. Big Sur (for health care, emergency services)

San Benito County

7. Hollister Airport and surrounding area (industrial park, staging base in event of forest fires, homeland security, training site for aero mechanics with Gavilan College; working on an FAA Airport Plan))

Santa Cruz County

8. 2120 Delaware St., City of Santa Cruz, Santa Cruz County (unconnected business development area very proximate to speed access, next to UCSC)
9. Davenport Area, Santa Cruz County (rural underserved area)