



News

For Immediate Release

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Valley Vision Promotes Project Managers

SACRAMENTO, March 2007 – Valley Vision, a nonprofit organization that aims to enhance the Sacramento region's quality of life by bringing organizations together to measure trends, plan and solve problems, has promoted Chris Aguirre to Relationship Manager, promoted Jonathan Jeisel to Communications/Project Manager and hired consultant Robyn Krock as a full-time Project Associate.

Mr. Aguirre joined Valley Vision in 2006 and supports the Partnership for Prosperity regional economic development project, the Community Needs Assessment health project and manages fundraising and stakeholder outreach projects. He previously worked as a firefighter and squad boss for the U.S. Forest Service, a graphic arts assistant, a guest teacher and a financial services associate for E*Trade Financial.

Mr. Aguirre earned his BA in Ethnic Studies from CSU Sacramento and his MA in Community Development from U.C. Davis, emphasizing economic development, affordable housing, urban design, community participation and labor and nonprofit organizations. He also completed internships with the Senate Office of Research and the California Legislature's Select Committee on Economic Development.

Mr. Jeisel joined Valley Vision in 2005 and is responsible for media relations, publications and research. He also helps manage the Cleaner Air Partnership, a business and environmental coalition that works to help the region meet clean air goals that support health and economic growth.

Mr. Jeisel previously worked as a reporter for community newspapers in Santa Clara and San Benito counties, the East Bay and Humboldt County. He has earned awards for investigative, public service, environmental and spot-news reporting from the California

Newspaper Publishers Association. Jon graduated from Humboldt State University with a BA in journalism.

Robyn joined Valley Vision in 2006 as a consultant to the Open Space Project, a first-ever inventory of the Sacramento Region's open-space assets. She continues to focus on that initiative as a Project Associate and also supports the Hmong Health Collaborative.

Before joining Valley Vision, Robyn worked as a UC Davis research and teaching assistant, grant writer and contract coordinator for a Virginia scientific and engineering consulting firm. She has volunteered for several wildlife and conservation organizations and created an oral history project with landowners in the Sutter Buttes.

Robyn is completing a master's degree in community development from the University of California, Davis and earned a master's and bachelor's degrees in anthropology there with a focus on linguistic anthropology.

Founded in 1994, Valley Vision focuses on enhancing the economy, environment and social equity in El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties. Its signature project to date is the nationally recognized Regional Blueprint smart-growth plan, launched in partnership with the region's transportation funding agency, the Sacramento Area Council of Governments.

Valley Vision current portfolio of work includes:

- The **Partnership for Prosperity**, a coalition of 34 organizations forging and implementing a regional business plan for the Sacramento area;
- The **Cleaner Air Partnership**, an award-winning collaboration between the business, public health and environmental communities working to meet clean air standards to protect health and promote economic growth;
- The **Hmong Health Collaborative**, ten Central Valley organizations working to improve access to culturally appropriate health and mental health services for the Hmong community;
- The **Regional Open Space Inventory**, creating the first-ever inventory of permanently protected lands in the six-county region;
- The **Community Needs Assessment**, which measures low-income health care needs in the six-county region to help guide decisions about charitable funding; and
- The **Metropolitan Transportation Plan**, another public-outreach partnership with SACOG to ensure broad citizen input on how the agency spends \$30 billion on transportation. The Blueprint Project serves as the starting basis of the new transportation plan.

For more information about Valley Vision, please visit www.valleyvision.org.

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