

Month XX, 2010

Dear _____,

This letter is to invite you to join our effort to strengthen _____'s Broadband infrastructure. Through the financial help of the California Emerging Technology Fund and _____ we are creating a planning process that will address how to ensure all members of our region obtain access to high-speed internet access. The meeting will be held _____.

Broadband is considered an essential 21st Century infrastructure for economic competitiveness and high quality of life. Currently, broadband infrastructure is built to capture current and anticipated market demand, leaving gaps which will take concerted investment of time and capital to close. Existing private and public infrastructure, including state and federal assets, is underutilized; and regional cohesive strategies are needed to improve the status quo. Meanwhile, those who are affected by these gaps are potential businesses opportunities and lower income citizens.

To meet the current and future needs of the public and private sectors, development of a connected digital infrastructure is imperative. Gaps in broadband infrastructure, access, use and quality need to be addressed with targeted strategies and initiatives at the policy, planning, and investment levels. In the absence of region-wide organizations acting as a broadband infrastructure lead champion, a collaboration of civic leaders is necessary to engage in this process.

Additionally, legislation has been proposed that would provide support for regional broadband consortia and implementation projects (SB 1040 Padilla). Regions must have a broadband strategy and governance structure in place to take advantage of this opportunity.

We hope you will join our effort to strategize on how we can devise an action plan for our region. Please RSVP to _____ at (XXX) XXX-XXXX or XXXX@XXX.com.

Thank you and we look forward to seeing you on XX-XX-XXXX.

Best,

XXXX XXXXX

Title

(Your Logo)

