



News Advisory

TO: News Reporters and Editors
FM: Chris Aguirre; cell: (916) 420-7444

RE: 2006 Multi-Cultural Business Forum

The Alliance for Business and Community will present two businesses in the Sacramento Region with the Excellence in Diversity Award at the 2006 Multi-Cultural Business Forum on Thursday, October 5th at the Sheraton Grand Hotel. One will be awarded to a small minority-owned business in the region and one to a corporation in the region that has demonstrated it's commitment to cultural understanding through innovative strategies and support for diversity programs.

The small business award will be given to a successful minority-owned business in the six-county region that has increased and grown in business; the corporate business award will be given to a business located in the Sacramento Region with sales revenue above \$3M and has shown leadership in promoting diversity programs and best practices over the past year.

Nominations for the awards must be received online by 5:00pm Wednesday, September 13th. Once nominated, applicants will be contacted with instructions to complete the award application, which must be submitted no later than 5:00pm Friday, September 15th.

The winners of the Excellence in Diversity Award will be announced at the Multi-Cultural Business Forum.

What: 2006 Multi-Cultural Business Forum Awards

When: Nominations submitted online by 5:00pm Wednesday, September 13th at:
www.multiculturalbusinessforum.com/awards-1.html
Completed award applications must be submitted by 5:00pm Friday, September 15th.

For more information, please visit www.multiculturalbusinessforum.com or call (916) 525-2566.

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