

News

For Immediate Release



Contact: Bill Mueller
916-865-8204 (mobile)

VALLEY VISION HIRES FORMER DEPUTY CITY MANAGER TO LEADERSHIP POSITION

Julia Burrows of Roseville joins Valley Vision Staff

SACRAMENTO, Friday, May 14 – Valley Vision announced today that it has hired former Roseville Deputy City Manager Julia Burrows to the position of Managing Partner to broaden the regional nonprofit’s talent and experience in clean technology, green-sector economic development, climate change and municipal matters.

“It’s rare when any organization can hire someone of Julia’s caliber,” said Bill Mueller, Valley Vision’s CEO and Managing Partner. “She is truly a game-changer. We know she will deepen our ability to deliver results for our regional partners, especially in the areas of sustainability and clean energy.”

Burrows will join Valley Vision Managing Partner Kristine Mazzei in guiding and executing the many initiatives within the six-county regional partnership known as the [Green Capital Alliance](#) (GCA) together with Project Manager Suzanne Mayes-Linville and Emily Dransfield, GCA’s full-time intern.

Burrows has worked for the City of Roseville for the past 22 years, most recently as Deputy City Manager and Economic Development Manager. Her economic development efforts included a focus on sustainability at the local and regional levels and she was a charter member of the Green Capital Alliance when it first formed years ago. She has jointly led the Sacramento Metro Chamber’s “Clean Green Team” delegation to Washington, D.C, for the past four years. She is an expert in local climate action planning and multi-hazard mitigation. As a result of her efforts, the City of Roseville, one of the region’s first adopters of a city climate action plan, will reduce its greenhouse gas emissions by 22% and save city operations money in the process. Julia supervised the City’s media team and government access channel for many years and was the catalyst behind Roseville’s award-winning entry in the 2009 Rose Parade, celebrating Roseville’s Centennial. In 2000, Julia was named one of the Sacramento Business Journal’s “40 under 40 Young Professionals” and a year later was selected as one of five Sacramento area “Women Who Mean Business” by the Business Journal. In 2007, Julia received the Athena Award from the Roseville Chamber of Commerce, the highest award bestowed annually to a woman in the community.

She received her Bachelor's in Environmental Policy Analysis & Planning from UC Davis. Julia is a Class XII graduate of the American Leadership Forum, President of the St. Albans Country Day School Executive Board, and Secretary of the Placer Breast Cancer Endowment. She lives in Roseville with her husband Chris and three kids' ages 16, 14, and 9.

The Green Capital Alliance is a voluntary partnership formed three years ago of more than 30 institutions, from area utilities, universities, community colleges, businesses, regional and local governments, work force investment boards, economic development associations, and others. They have all banded together, with Valley Vision serving as project managers and staff, to catapult the Sacramento Region to be an internationally recognized leader in the clean energy economy.

The Alliance has six major activities underway. Some of these include launching an innovative new property owner finance tool to boost investment in energy efficiency that will unlock an estimated \$170 million in new economic development activity; conducting an in-depth research assessment of the what is making our green sector businesses hum and what we can do to continue their rapid growth; conducting an expert-guided task force to make recommendations to the City and County of Sacramento on ways to help "green up" old and new buildings in the Sacramento Area; and listening in on what local green business CEO's have to say to help them and their employees succeed. GCA partners are also working closely with Sacramento Mayor Kevin Johnson and his team to support his green initiative goals, set to launch next week on May 18.

Thanks to these collaborative efforts underway for many years now, the Sacramento Region has racked up over [\\$525 million and counting](#) in federal stimulus funds for Smart Grid investment, green energy research and development, and job training – the highest share of any region in California.

Beyond the Green Capital Alliance, Valley Vision also manages the [Cleaner Air Partnership](#), the [Regional Food System Collaborative](#) focused on improving Ag sustainability and food access, the Regional [Community Health Needs Assessment](#) focused on health access for all, a [Youth Development](#) initiative, a [Digital Inclusion initiative](#) focused on closing the digital divide in rural and urban areas, and more. Valley Vision is managing over a dozen public-private partnerships presently focused on improving the region's prosperity, equity, and environmental sustainability – Valley Vision's three-fold mission.

To learn more about Valley Vision, visit www.valleyvision.org.

(END)