

News Release

FOR IMMEDIATE RELEASE

February 3, 2006

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WEAVE, VALLEY VISION WIN TOP HONORS AT NONPROFIT RESOURCE CENTER'S LOOK OF SUCCESS

*Crocker Art Museum Association President Tom Weborg recognized
as Board Leader of the Year*

Sacramento – It takes a special type of leader to organize and operate a successful nonprofit organization. Most of the time, these extraordinary efforts go unrecognized in the public eye.

That's why for the fifth straight year, the Nonprofit Resource Center will take time out to honor two of the Sacramento area's most outstanding nonprofit organizations and one extraordinary individual when it hosts the annual *Look of Success* community leader fashion show and gala from 5:30 p.m. to 9:50 p.m. March 4 at the Sacramento Convention Center.

This year, the honorees selected by a respected panel of community leaders are WEAVE, picked in the large nonprofit category; Valley Vision, winner of the small organization category; and the Board Leader of the Year is Tom Weborg, president of the Crocker Art Museum Association.

"These honorees exemplify the true meaning of what a nonprofit organization is all about," said Jan Stohr, executive director of the Nonprofit Resource Center. "Their dedication to our community is unparalleled and the services they provide are truly necessary in order for the Sacramento area to grow and prosper."

As president of the Crocker Art Museum Association for three consecutive terms, Weborg led the board in raising \$60 million in verbal and written pledges to begin a

major expansion effort for the museum. Weborg has worked to create a strategic vision for the museum and empowered the board and staff to move forward as a united and cohesive organization.

The founder of Sacramento-based Java City, Weborg has successfully combined his business and philanthropic activities by creating a blend of coffee called “Art for Kids Sake: A Blend for the Arts,” in which Java City donates \$1 from the sale of every bag of coffee beans to the education programs of the Crocker Art Museum and the Mondavi Center. Weborg is also active in other community and neighborhood organizations, including the California State University, Sacramento Region Community Foundation, Capital Public Radio, Mondavi Center and others.

As the honoree in the under \$1 million category, Valley Vision holds a unique position in the region that directly impacts the quality of life in a very broad-based way. Valley Vision is committed to building civic engagement while addressing regional issues. The organization acts as a neutral source that provides objective information on issues and encourages a regional approach to the challenges and opportunities created by rapid growth.

By partnering with other organizations and agencies, Valley Vision has successfully engaged citizens in a variety of issues. The result has been the creation of innovative outcomes in the areas of transportation and land use, business education partnerships, regional indicators, open-space and agriculture conservation, and services for low-income residents.

The top choice in this year’s category for large organizations – those with an annual budget of more than \$1 million – is WEAVE, Inc. WEAVE provides services to survivors of domestic violence and their families as well as survivors of sexual assault in Sacramento County. WEAVE offers a vast array of crisis intervention, advocacy and counseling programs.

WEAVE has successfully reduced tolerance of violence against women in the Sacramento region. Each year, more than 5,000 victims of domestic violence and sexual assault receive direct services that can actually save lives. More than 400 victims of sexual assault were assisted by WEAVE last year at the UC Davis Medical Center, where

WEAVE advocates work side-by-side with emergency room physicians, nurses and law enforcement personnel to stabilize traumatic and violent events.

In addition, the WEAVE 24/7 crisis line received more than 22,000 calls during the past year from victims, concerned relatives, friends, employers, counselors, clergy, law enforcement and health professionals. All of whom no longer look away when they see violence against women.

The annual *Look of Success* event benefits the Nonprofit Resource Center, whose mission is to increase the funding and improve the management of nonprofit organizations throughout the Sacramento region. The highly popular affair features many of the region's top business, political and community leaders modeling fashions from local merchants.

Some of the models in this year's event include Bob Crouch of Wells Fargo Bank, Bruno Cohen of UPN31/CBS13, Kurt Spataro of Spataro Ristorante, Jennifer Parker of Fox40 News and many other of the region's top business, political and community leaders modeling fashions from local merchants.

Table sponsorships and tickets for the event are still available by calling 916-264-2772 or visiting www.nonprofitresourcectr.org.

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