

THURSDAY, OCTOBER 5

12:00 – 5:00 P.M. • SHERATON GRAND
SACRAMENTO, 1230 J ST.

Leveraging our Diversity

2006 Multi-Cultural Business Forum



Keynote Speaker

JOHN QUIÑONES

EMMY AWARD-WINNING
CO-ANCHOR OF "PRIMETIME"



According to TIME Magazine's report, "America's Most Diverse City," in 2002 41% of Sacramento residents were Non-Hispanic White, 15.5% African American, 22% Hispanic and 17% Asian Pacific Islander. With numbers such as these:

Why does it remain difficult for Ethnic Business Owners to get a seat at the proverbial table?

Why is there still a need for Small Minority Business programs when the population is overflowing with Ethnic Businesses?

Why don't these diverse statistics correlate with city procurement statistics?

These and many other topics will be addressed at this unique forum.

AGENDA

12:00 - 2:00 P.M.

Luncheon with Keynote Speaker, Sacramento Legends Panel and Awards Presentation

2:15 - 5:00 P.M.

Breakout Sessions I & II
Procurement Fair

All-Day Ticket: \$55

For more information visit
WWW.MULTICULTURALBUSINESSFORUM.COM

or call Exceptional Events, Inc. at (916) 525-2566

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The Alliance for Business and Community



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