



# Partnership for Prosperity: Fact Sheet

## What is the Partnership for Prosperity?

A collaborative effort by 34 leading regional organizations to create a 3-5 year regional business plan for the Sacramento region.

## Why do we need this?

The Sacramento Region has enjoyed a robust economy and excellent quality of life in recent years but our economic advantages are narrowing:

- The direct costs of doing business here are rising, as are indirect costs such as housing and infrastructure.
- Growth impacts like traffic and air pollution threaten to undermine marketability and quality of life.
- We have operated under a “de facto” regional economic strategy – the collective marketplace – and there is now agreement that a pro-active approach is needed to stay competitive.

## What are the benefits?

A unified regional business plan puts us in charge of our energies and activities to build a better economic future. It creates a proactive vision of what we want our community to be and keeps us strong by coordinating and aligning goals and resources of groups in many sectors.

Everyone benefits working together on a shared agenda to enhance & promote our strengths.

## How will this benefit me as a resident and/or business in the Sacramento region?

- Better jobs, educational opportunities, civic amenities and a healthy quality of life.
- Greater understanding of your needs – and new tools to address them.

## What is unique about the Partnership for Prosperity?

- **Involvement:** The range of involvement from varied stakeholders is unprecedented.
- **Breadth:** The focus not only on business but also upon developing our people and creating an outstanding place.
- **Buy-in:** The stakeholders built this plan themselves from the ground up, developing and endorsing each step in a 15 month-long process. They have committed to infuse the joint PFP strategies into their own yearly work plans.
- **Action and accountability over time:** Each major strategy has a stakeholder action team and identified “champion” organizations mobilized to execute and deliver results. Progress will be measured regularly against goals and the volunteer leadership of PFP will continue to meet and coordinate the effort.

## What are the strategies?

- Business and government leaders will cooperate better to make this the best place to do business in California.
- We will prove our innovation by growing our unique green energy sector.
- We will ensure high school grads are ready to continue their education and join our quality workforce.
- We will support our colleges to produce the skilled people and new initiatives that align with our regional economic needs.
- We will invest more in civic amenities that enhance our identity and our quality of life.

## Who is involved?

Approximately 34 regional organizations that directly impact economic development, including business and economic development, ethnic business, labor, education and higher education, technology, government, transportation, the arts and utilities.

## Where does it reach?

The six-county region: El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties.

### Partnering Organizations

Sacramento Area Commerce & Trade Association

Sacramento Metropolitan Chamber of Commerce

Valley Vision

American Electronics Association

Building Industry Association of Superior California

California Alliance for Jobs

California State University, Sacramento

Community Services Planning Council

El Dorado County, Office of Education

LEED-Sacramento

Los Rios Community College District

Nehemiah Corporation

Pacific Gas & Electric Company

Regional Water Authority

Roseville Electric

Sacramento Area Council of Governments

Sacramento Area Human Resources Association

Sacramento Area Regional Technology Alliance

Sacramento Arts & Business Council

Sacramento Asian Pacific-Islander Chamber of Commerce

Sacramento Association of Realtors

Sacramento Black Chamber of Commerce

Sacramento Builders' Exchange,

Sacramento Central Labor Council

Sacramento Convention & Visitors' Bureau

Sacramento County Airport System

Sacramento Works/Sacramento Employment & Training Agency

Sacramento Hispanic Chamber of Commerce

Sacramento Municipal Utility District

Sacramento Sports Commission

Sacramento-Sierra Building & Construction Trade Council

University of California, Davis

Pacific McGeorge School of Law

Urban Land Institute

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