

News Release

For Immediate Release



Contact: Bill Mueller, CEO
(916) 865-8204 / mobile

Valley Vision Announces New Volunteer Leadership Team for 2011

Sacramento, January 18, 2011 – Valley Vision announced today its new volunteer leadership team for 2011 along with unveiling four new directors joining the 29-member Board.

The Valley Vision Board of Directors will be chaired this year by James Beckwith, President and CEO of Five Star Bank, a community bank headquartered in Sacramento providing business, real estate and personal banking to the Central Valley. The 2011 Vice Chair is Martha Lofgren, principal of Brewer Lofgren, LLP, a law firm specializing in land use and natural resource issues. Lofgren previously served as the City Manager of Folsom. The role of treasurer will be held for a second year by Jim Bayless, President of GreenBuilt and Treasure Homes Management Company. The CEO duties continue to be carried out by Bill Mueller, now in his six year with the organization, the last three as chief executive.

Valley Vision is an independent nonprofit that provides analysis and action to improve the Capitol Region's economic prosperity, social equity, and environmental sustainability. It employs 10 professional staff who create and manage over a dozen regional-scale coalitions and joint ventures for business, government, community and foundation partners in the areas of green business development (Green Capital Alliance and GreenWise Sacramento), environmental sustainability, air quality, climate change, health care improvement for underserved populations, food access in urban areas, ag sustainability, digital access, and more.

New volunteer members joining the Board this month for a three-year term include Garry Maisel, President and CEO of Western Health Advantage; Margaret Fortune, President and CEO of the Fortune School of Education, Linda Cutler, the new President and CEO of the Mercy Foundation; and Shawn Harrison, Executive Director of the nonprofit Soil Born Farms.

Check out who else is serving on the Valley Vision board by visiting www.valleyvision.org.

Valley Vision was formed in 1994 as a means for the region's business, community, and political leadership to come together to strategize and take joint action to mitigate the shuttering of the region's three major military facilities and job centers: Mather Air Force Base, McClellan Air Force Base, and the Sacramento Army Depot. Valley Vision's signature effort to date has been its partnership with SACOG from 2002-04 in co-designing and conducting the civic engagement activities that led to the adoption of the Sacramento Blueprint for Transportation and Land Use, now a national model for long-range visioning, smart land use and civic engagement.

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