



## ***PfP e-newsletter***

August 30, 2006

### **KVIE's *New Valley* series features PfP**

KVIE's *New Valley* series explores the challenges and opportunities associated with ensuring sensible development, keeping pace with a diversifying economy, and protecting the environment. The upcoming *New Valley* series will feature Partnership for Prosperity and the outlined objectives to maintain and improve our quality of life.

The first episode is called "Clean Energy" and will discuss what makes the Sacramento Valley a potential hub for not just clean energy use, but the development of new technology and green businesses. "Clean Energy" will air on Wednesday, September 20<sup>th</sup> at 7pm. Subsequent episodes will focus on workforce development through our region's educational opportunities, business development and retention, and civic amenities.

### **Sacramento Metro Chamber making progress on a regional business retention and expansion tool**

Several of the PfP Business Development team strategies center on gathering feedback from businesses, identifying business priorities, and increasing awareness for business training programs and business networks. The Metro Chamber has assembled a steering committee to guide the implementation of the BizPulse business and retention tool that coincides nicely with PfP business objectives. BizPulse is a web-based portal that will give users access to various facets of the program (based upon geographic or jurisdictional footprint) including aggregate business data and analysis, feedback to track job creation, economic growth, and barriers to business, and training and consultation. The collaboration consists of a number of cities and counties, chambers, college districts, and workforce investment boards in the region.

### **Mark your Calendar: Gathering for the PfP Collaborative**

Valley Vision has organized a gathering for the entire PfP Collaborative on Monday, December 18<sup>th</sup> from 11:30am to 1:00pm at the Sierra Health Foundation at 1321 Garden Highway. Come learn about PfP's progress and discuss our region's future over lunch and beverages while you enjoy the view of the Sacramento River.