

PFP E-bulletin

December 22, 2006

The Partnership for Prosperity's 2006 Year-end Review

The Partnership for Prosperity Collaborative gathered at the Sierra Health Foundation Dec. 18 for a holiday luncheon and an update on Action Teams and their 2006 work. It was a good opportunity to reinforce what many of us already know – that this is a plan that is not just “sitting on a shelf.” PFP members received updates from Matt Mahood of the Metro Chamber; SACTO's Barbara Hayes; J.D. Stack with SMUD; SARTA's Oleg Kaganovich; Tim Youmans with the Urban Land Institute and LEED's Dave Butler.

Some highlights:

- **Business Development team gears up for a virtual “one-stop shop”**
Metro Chamber President Matt Mahood noted the Business Development Team is busy on several fronts. The team is working on efforts to survey individual businesses throughout the region about their needs – and then to connect them to resources via new business retention tools such as an online web resource portal. Strengthening connections between emerging businesses and venture capital is another possible focus area for the team, as is educating public decision-makers about the facets of economic development.
- **The climate's right for Clean Energy in the Sacramento Region**
The Clean Energy Team is working on several fronts. Team member J.D. Stack of SMUD spoke about efforts with SACTO to recruit more solar energy companies to the area and the opportunities presented by SB 1, a new state law that allocates some \$3 billion for solar incentives. Our efforts to brand the region as a Clean Energy center got a boost from the board at the Sacramento Area Council of Governments, which adopted a resolution this month supporting clean energy initiatives. Julia Burrows with the City of Roseville and Larry Greene with the Sacramento Metropolitan Air Quality Management District worked closely with SACOG's Mike McKeever to coordinate this effort. The team's participation in the March 2007 Green California Summit – a conference that will attract thousands of CET experts and businesses – will further showcase the region's commitment to this vibrant and promising sector.

- **Civic Amenities: an important tool for attracting and retaining talent**
The Civic Amenities team has made significant headway on an inventory of the region's existing and planned "civic amenities," or the regional attractions such as recreational, sports, entertainment, arts and cultural facilities that contribute to the image of Sacramento. Financial assistance from the Urban Land Institute and the American Institute of Architects will also help the team reach out to the community to capture their wants, needs and priorities for future investments in these amenities – and to build more regional cooperation.

- **Building an education/workforce pipeline for our future economy**
Dave Butler and Education Team member Bill Mueller shared details of a major Education Team effort: a workforce forecast of the region's key skill types and needs. The Sacramento Regional Research Institute or SRRI is working closely with this team – which includes leaders from the local universities, community colleges, workforce investment boards and superintendents – to examine what skill types are necessary in the workplace today and later this decade. The result will be a roadmap that benefits local students, workers and employers via linkages between training, talent and jobs in existing and emerging industries.