



PFP E-bulletin

October 27th, 2005

SACTO Members Rank PFP Strategies at Annual Meeting

After an intro from SACTO Executive Director Barbara Hayes, Valley Vision staff recapped a set of 11 draft strategies for economic development and regional branding for an audience of ~600 regional business leaders. The session gathered “gut-level” advisory feedback using the same real-time electronic voting process employed in the Blueprint workshops. One thing was very clear: the audience of mainly private-sector representatives felt the region should aim to be the “Best Place for Business in California,” with a focused approach towards improving our business climate and overall business friendliness. All of the [voting results](#) are available online, and members of the public can take the same survey electronically:

<http://www.valleyvision.org/partnership/index.html>.

New Strategy Data Adds Information for Decision-Making Process

The Sacramento Regional Research Institute has posted new data online for Partnership to consider when selecting which strategies should be a part of the final Plan. The full set is presented on the [Latest Data](#) page of the website. Some highlights:

- ❖ **PEOPLE:** Find out the percentage of UC Davis and Sacramento State University [alumni](#) that stay in the Sacramento region after graduating.
- ❖ **PLACE:** See how our [public transportation ridership](#) compares to other metropolitan areas such as Portland and Phoenix.
- ❖ **BUSINESS:** [Self-employment levels](#) are one measure of entrepreneurship, and the Sacramento region has the third-highest percentage among its competitor regions. See who we beat!