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PFP Project Update

July 5, 2005

Project Website Shares Partnership News and Resources

The new Partnership For Prosperity Website provides information for project partners and stakeholders in the region. Resources such as the process map, meeting presentations, media coverage, and lists of participating organizations are all easily accessible. Start exploring the Partnership today at

www.valleyvision.org/partnership

SRRI Analyzes Economic, Demographic Trends in New Regional Study

The Sacramento Regional Research Institute has completed an assessment of the state of our region, studying trends in education, housing affordability, incomes, and business growth as part of the initial phase of the Partnership effort. The SRRI report, entitled *The Sacramento Region: Our Home*, is now available online at <http://www.valleyvision.org/partnership/pubs-1.html>

Emerging Strategies Cluster into *People, Place, and Business* categories

Partnership's Project Manager, Kristine Mazzei, recently interviewed the executive directors and board chairs of Partnership organizations to gather perspectives on how to advance the prosperity of the region and to look for common threads. The input she received from more than 40 interviews clustered into three general categories: "People," "Place," and "Business." People-based strategies focus on elevating the capacity of our region's students and workforce. Place-based strategies emphasize the importance of creating a regional economic identity and promoting a high quality of life across the region. Business-based strategies center on improving the business climate by increasing opportunities and reducing barriers to economic success. These three focus areas will serve as a framework for strategy development in the months ahead.

Breakfast Event Probes Possibilities For Partnership, SACOG Efforts

SACOG's Blueprint project set forth a regional land-use plan, and next will develop a transportation plan, addressing a top public concern. This will happen in unison with Partnership's creation of a regional economic strategy. The Vision² breakfast on August 19th will go inside both projects to convert complex subjects into plain talk about what really can happen. Dan Kennedy, publisher of the Sacramento Business Journal, will moderate the discussion featuring two of

Partnership's Chairs, Christopher Cabaldon and Jim Williams, and SACOG advisor Stephen Levy, director of Palo Alto's Center for Continuing Study of the California Economy. Vision² is presented by the Business Journal and the Sacramento Metro Chamber, and hosted by SACOG, Valley Vision and SACTO. Information and registration are available on-line at:
<http://www.wliinc3.com/cgi/foxweb.dll/wlx/cal/wlxprofile?caleid=4929&cc=SMCC>