



PFP E-bulletin

September 29th, 2005

PFP has a Full Menu of Catalytic Strategies for Region's Business Plan

Over the past three weeks a combination of PFP's partners, elected officials, and local economic development professionals convened in small focus groups to identify catalytic strategies to include in the Regional Business Plan. On September 21st Partnership began the process of narrowing down the ideas and creating a structure for the plan. What kinds of ideas are emerging? As one example, in the focus area of "Entrepreneurship" the group discussed a multifaceted approach to foster innovation and the creation of new businesses. This umbrella could encompass several key strategies, including building research capacity at our local colleges and universities, creating new business financing mechanisms that utilize local wealth, and paying special attention to promising industry areas, like "green" energy and transportation.

Oct 25th is Right Around the Corner—Make Sure Your Stakeholders RSVP to Cast Their Votes on PFP Strategies

Assemble your contacts, collaborators, and members—the time has come for the broader region to weigh in on Partnership's catalytic strategies to advance the prosperity of the Sacramento region. Partnership has decided to link its stakeholder outreach efforts to an existing large event in the region, SACTO's Annual Meeting of Members and Salute to New Industry, a luncheon at the Radisson Hotel on October 25th. Partnership organizations are encouraged to extend invitations to their constituents, and the expected 1000+ participants will provide feedback on the plan through a "Blueprint-like" electronic voting system with real-time results for audience consideration. Partnership invitees are offered the same discounted meeting price provided to SACTO's members. Share the [Invitation](#) and send your [RSVP](#) today!

Can the Private Sector Tackle the Affordable Housing Issue?

Valley Vision is hosting a meeting to hear about the approach pursued by the Santa Clara County Housing Trust Fund, and our colleagues from Partnership are invited to join the discussion. The SCCHTF has raised \$2.5 million locally and \$2 million in state matching funds over the past few years helping 2,000 families in the Silicon Valley afford homes. Next on their agenda is forming a JPA to establish a dedicated funding source for the Trust with the goal of assisting at least 1,000 families each year to secure homes. This discussion will

feature Carl Guardino, President and CEO of the Silicon Valley Leadership Group. This event is being held on Thursday, November 3rd from 4:00 - 5:30 p.m., at the Hyatt Regency in Sacramento in the Golden State Rooms A & B. It is made possible thanks to the support of KB Home. Seating is limited. Please RSVP now by contacting Garrett Brandenburger: g.brandenburger@valleyvision.org or (916) 925-1923.