

**October 25, 2023  
Curtis Hall - Sierra 2 Center  
CERF - Sacramento Yolo Subregion  
Subregional Committee Meeting #1**

[LINK to download slides](#)

**GENERAL CONVERSATION IN THE ROOM**

- Arts are important and have high economy potential
- Yolo representation is critical
- Residents who contribute to our economy who are visa-challenged must be offered opportunities as well
- Need equitable guidelines for recommended projects

**BREAKOUT DISCUSSIONS**

**What are some workforce/economic development efforts that have worked well in the past? What should we avoid?**

**Key themes:**

- **Partners in workforce development must include CBOs**
- **Begin with youth and ensure that they are paid**
- **Equity lens when developing workforce programs are critical**
- **Unhelpful to ignore cultural and community context and assets**
- **Rural areas must also be engaged**
- **Working in silos is ineffective**
- **Anonymous surveys**
- **Childcare**
- **Pay people for their time**
- **Pooling resources/collaborating**
- **Lots of gaps in workforce development, training not necessarily matching with jobs, gaps in education (entrepreneurship and business not taught until college)**
- **Basic needs**
- **Universal basic income**
- **Meaningful training (CBOs/residents)**
- **Accessibility to these jobs**
- **One size does not fit all**
- **Meet people where they are**
- **People need to feel like they belong**
- **Labor - apprenticeship model (hands-on experience) works as a successful model**
  - **The current workforce board model (top-down), does not work**
  - **Jobs are low-wage, and high turnover in jobs**
- **Need to develop guidelines for hiring, giving NPs funding to hire -> wages need to be FAIR**
- **How resilient are we? Have we done that? (especially post-pandemic)**

## Detailed Notes:

- **Worked in the past:**
  - Taking time to help communities understand the implications of investment
  - Certification opportunities and trainings
  - Support for small businesses
  - Paid youth internships with transportation
  - Partners that include CBOs
  - Make decisions through process rooted in equity
  - Social enterprises (employment related) that bridge gap between CBOs and businesses
  - Workforce development
  - Stay informed to other current initiatives and state funding opps (esp non-traditional apprenticeship and pre-apprenticeship development)
  - Inclusive Economic Development Collaborative
  - Job Corps
  - Urban greening teaching planting and care of new trees
  - Lessons learned - switching focus to job placement vs re-skilling, need to build out bilingual curriculums
  
- **Specific Examples of What's Worked:**
  - Green Tech Mobility Hub Del Paso heights
  - Development of the Tahoe Prosperity Plan
  - SAVA and Electrification of low riders
  - Capitol Region Creative Corps
  - GRID's solar installation basics training program - stipended, 4-5 week hands-on training w/ job placement support to our network of local solar employers.
  - Pre-apprenticeship training for Goodwill and Salvation Army
  
- **Avoid:**
  - Pet projects that follow loudest voice
  - Working in silos
  - Ignoring inequality
  - Overreliance on a single industry
  - Ignoring local cultural and community assets
  - Try to avoid any training that causes undue financial constraints on the students
  - Avoid a lack of outreach to rural areas in the region. These areas provide great opportunities for a circular economy based upon natural resources.

**What are some creative strategies to ensure accessibility in planning spaces? (consider folks who are differently abled, differing language needs, and cultural backgrounds, etc... and the difference between bringing people to the table and ensuring they feel welcome)**

**Key themes:**

- **Ensure accessibility**
- **Value peoples' time, go to where you want to reach rather than expecting them to come to you. Meet people where they are at, such as at schools and communities for meeting spaces. Go to where the community meets (especially those on social media).**
- **Explain WHY people should care about your efforts**
- **Ensure transparency in the process.**
- **Translation of materials into other languages (both verbal/sign language).**
- **Ensure diversity and cross-sector groups in breakout groups (do the pre-work to set up diverse break outs).**
- **Stay connected, and in constant communications with members.**

#### **Detailed Notes:**

- Hybrid meetings with closed captions for virtual, Text pictures, and audio, ASL signer
- Go to where people are
- Microphone to support audio during meetings
- Events must be in the communities where we want to add individuals/residents
- Childcare and food
- Use a follow a promotora model
- Incentives for their time (particularly monetary)
- Communicate the importance of their community's input in the process. Why should community participate?
- Engage artists to help you with outreach
- language interpretation - hold meetings in native languages - or have interpretation for english speakers aka native languages first

#### **Running List of Who Should Be Included in CERF Efforts:**

*\*Please note that many of these organizations are already included in the collaborative or distribution lists. Efforts will continually be made to bring the rest into the fold\**

- 350 Sacramento
- Aging population/representation
- Alchemist CDC
- American River Parkway Foundation
- Amtrak
- Artificial Intelligence (expertise and providing education to members)
- Asian Resources Inc
- Associated Builders and Contractors of Northern California
- Atrium 916
- Big Businesses (VSP)
- Big developers
- Breathe CA
- Built to Thrive
- CAIR Sacramento

- California Conservation Corps
- Center for Land-Based Learning
- Charles A Jones Career and Education Center
- City of Davis
- City of Sacramento Office of Arts & Culture
- City of Trees Foundation
- City of Winters
- City of Woodland - Economic Development Dept
- CLTURE
- Communicare (Yolo)
- Community Alliance for Family Farmers (CAFF)
- Community Health Center - e.g. Northern Valley Indian Health
- Community Health Works
- Community Foundations: El Dorado, Yolo, Placer
- Creative Capital Alliance
- CSU Sacramento
- Cyber Proud
- Davis AAs
- Davis Area Women Network (DAWN)
- Davis Arts Centers
- De Colores (Yolo County)
- Dignity Health
- ECOS
- Electeds/municipalities (both city/county)
- Electricians
- Empower Yolo
- Entertainment
- Faith-Based organizations
- First Steps
- Freedom for Education
- Golden Sierra Job Agency
- Hispanic Chamber
- Hmong Innovating Politics
- HYPUP
- H2O Agencies
- International Rescue Committee
- La Familia
- Labor - SEIU Locals 2015, 1000, and 1021
- Los Rios Community College
- MBK Sacramento
- Miradae and MoSAC
- NAACP
- Native Dads Network
- NorCal Resist

- One Community Health
- Orgs serving indigenous/native community
- Opening Doors
- OPNA
- Painters
- Paratransit
- PG&E
- Potential employers for the future workforce
- Rainbow Chamber of Commerce
- RISE inc
- Sac IEDC
- Sac Inclusive Economic Development Collaborative
- Sac LGBT Center
- SacEJC
- Sacramento Alliance for Regional Art (SARA)
- Sacramento Black Chamber of Commerce
- Sacramento Habitat for Humanity
- Sacramento Native American Higher Education Collaborative
- Sacramento Native American Health Center
- Sacramento Regional Transit
- Sacramento Shop
- SACOG
- SAR
- SEGA / (carlsen) submembers:
  - Clean start
  - Startup sac
  - Hacker lab
  - Growth factory
  - Fourth wave
  - Inno Grove
- School boards/youth voices representation
- Shingle Springs Tribal TANF
- SIWD
- SNAHC
- Sojourner Truth African Heritage Museum
- Sol Collective
- Southeast representing organizations
- St Johns Shelter
- Statewide agencies in Sac/Yolo
- Students
- Susan Siegert
- Sutter Health
- Three Sisters
- Transportation Studies

- Transient community/unhoused
- UC Davis
- UP
- Urban farming groups
- Urban League
- United Farm Workers (Yolo)
- United Way
- Vocational/schooling for green jobs and the workforce
- Water Agencies
- Wellspace
- West Sacramento Chambers
- Wilton Rancheria
- YCA
- Yocha Dehe Wintun Nation
- Yolo Arts
- Yolo County Office of Education
- Yolo Works
- Zero Carbon Champions