



April 19, 2021

Dear Colleagues and Partners:

The California Emerging Technology Fund (CETF) and Valley Vision on behalf of the Connected Capital Area Broadband Consortium have partnered to update and distribute the **"Getting Connected - a Broadband Deployment and Adoption Resource Guide for Local and Regional Government Leaders"** (Resource Guide). **Please save May 14, 2021, 10:00 AM – 12:00 PM, to join Valley Vision, CETF, and California Forward for a webinar presentation of the updated Resource Guide. [Register now here.](#)**

The Resource Guide was first developed a decade ago to aid government leaders accelerate the deployment and adoption of broadband. The update provides detailed information and resources on innovation policies and practices from across the state and nationally, to develop and increase broadband investments in communities.

The Resource Guide is especially timely in light of the Governor's Executive Order to pursue Broadband For All and adopt an Action Plan to achieve the goal. The value of State leadership came into sharper focus as the COVID-19 pandemic and shelter-in-place orders laid bare the Digital Divide. The crisis calls for increased State investment in broadband infrastructure and urgent actions to accelerate deployment and adoption. Local and Regional Governments communities working in collaboration with their Regional Broadband Consortia can be instrumental in expanding broadband coverage. The Resource Guide provides a policy framework and blueprint for local action, as well as policies, ordinances, and best practices to accelerate broadband infrastructure investment and deployment.

CETF and USC, in a new partnership, also will be presenting results of the recently released **2021 Statewide Broadband Adoption Survey** at the May 14 webinar, as a part of the California Forward Broadband Innovation series sponsored by CETF.

Please contact us if you have any questions or comments. We look forward to you joining us on May 14 to continue our conversation and collaboration on Digital Inclusion. Thank you for your commitment and leadership to achieve Digital Equity.

Sincerely,

Evan Schmidt
CEO
Valley Vision

Sunne Wright McPeak
President and CEO
California Emerging Technology Fund