

# **The Cleaner Air Partnership**

We are a unique public-private partnership across business, transportation, the environment, health, and local government that promotes cleaner air in the Sacramento region.

**Partners:** 





metrechamber SACRAMENTO METROPOLITAN CHAMBER OF COMMERCE







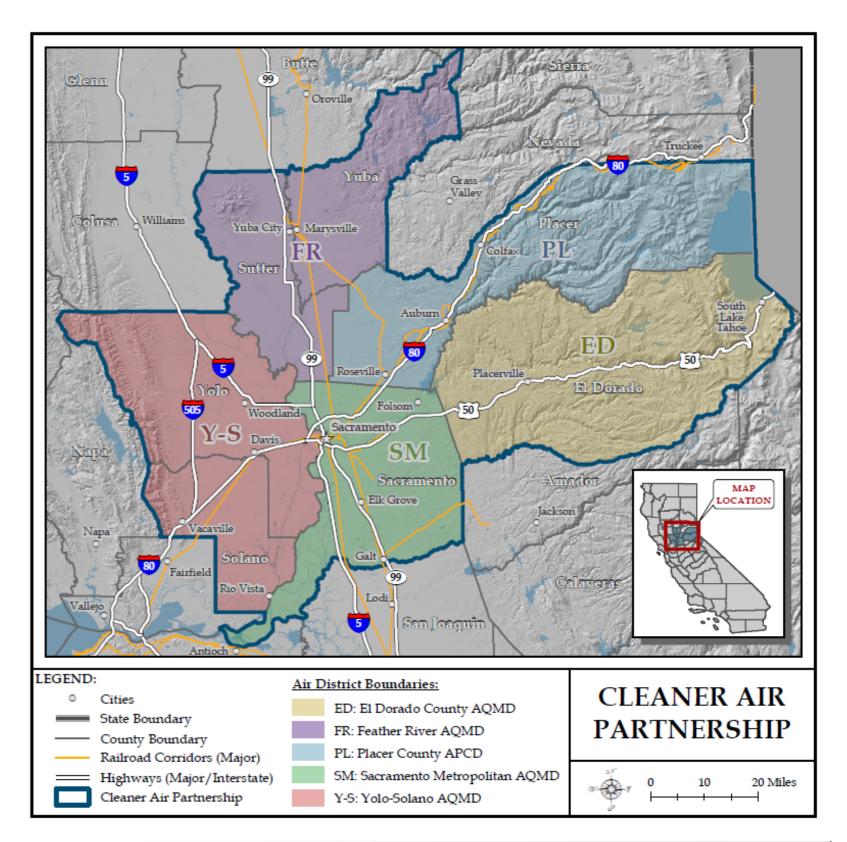




### The Sacramento region has serious air quality and public health needs:

- We have large populations within **disadvantaged communities** who are hard-hit by the health problems that our air pollution causes.
- We are not in attainment with State or Federal health-based air quality standards, and we will not be for a long time.
- Air quality and public health are critical to a thriving **business environment** that attracts and retains skilled workers.
- Sacramento's air basin is one of the ten most polluted by ozone and short-term particle pollution in the entire U.S., according to the American Lung Association's 2022 State of the Air.
- The region does not meet the cookie-cutter definition of an area impacted by air pollution our region is affected mainly by mobile source pollutants from cars, trucks, and locomotives.

Our Work











SACRAMENTO METROPOLITAN





Sutter Health



#### Advocacy:

- Annual leadership, recruiting, and staffing of the Air Quality team as part of the Sacramento Metro Chamber's Capitol-to-Capitol federal advocacy program and State Legislative Summit program.
- In 2018, held **53 in-person meetings** with State Legislators, staff, and CARB leadership in a campaign to successfully advocate for investment in our region's frontline communities as part of the AB 617/Community Air Protection Program.
- In 2021, educated CARB on issues surrounding its implementation of major new requirements for the reporting of Criteria Air Pollutants and Toxic Air Contaminants (CTR Regulation), which may result in unintended problems for air districts, the public, and 65,000 regulated businesses across the state.

### **Regional Coalition Building:**

• Serve as a **backbone organization** for our region's clean air advocates, agencies, and regulated industries through participation in regional working groups and coalitions.

### **Education & Outreach:**

- Quarterly 'CAP Luncheon' events which highlight important clean air topics.
- Monthly email newsletters which keep 3,500+ stakeholders informed.



### https://www.valleyvision.org/projects/cleaner-air-partnership-cap/

For additional information, please contact Adrian Rehn at adrian.rehn@valleyvision.org or call (916) 325-1630



## **The Cleaner Air Partnership**

We are a unique public-private partnership across business, transportation, the environment, health, and local government that promotes cleaner air in the Sacramento region.

Members of the Cleaner Air Partnership include top leaders in business, government, and environmental advocacy who work together to improve air quality and achieve a more livable, economically vibrant Sacramento region.

## **Contributor Levels & Benefits**

	Executive Committee	CAP Website	CAP e-News (3,500+ readers)	CAP Events	CAP Materials
Legacy	Yes	Logo/Link	Logo/Link	Logo	Logo
\$10,000+	Invited	Logo/Link	Logo/Link	Logo	Logo
\$5,000+	-	Logo	Logo	Name	Name
\$2,500	-	Name	-	Name	Name
\$250	-	Name	-	-	-

### **The CAP Executive Committee...**

#### Composed of representatives from:

- Each of the Sacramento region's five Air Quality Management Districts;
- Each of the six Legacy members: Sacramento Metro Chamber of Commerce, Breathe California Sacramento Region, Valley Vision, the Sacramento Association of Realtors, Teichert, and Union Pacific;
- Any Member at a dues level of \$10,000/yr or greater which elects to participate on the Executive Committee.

Responsible to provide strategic direction to CAP, and to manage and oversee its activities, including:

- Appropriately pursuing CAP's purpose and objectives;
- Maintaining CAP's financial health, including by contributing and soliciting funds;
- Developing and acting upon CAP's scope of work;
- Determining any policy positions taken by CAP, including, those in support of the Metro Chamber's annual State Legislative Summit and Capitol-to-Capitol programs.

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