



Community Economic Resilience Fund

Colusa County Roundtable

Thursday, June 30, 2pm - 4pm



The **Community Economic Resilience Fund (CERF)** is a \$600M program established by the state in September 2021 and administered by the California Labor and Workforce Development Agency (LWDA), the Governor’s Office of Planning and Research (OPR) and the Office of Business and Economic Development (GO-Biz).

The goal of the program is to:

1. Promote equitable and sustainable economic development
2. Support inclusive economic planning that prioritizes equity, job quality, and sustainability
3. Align and leverage federal and state funding to maximize economic resilience

Program Design



Phase 1: Planning Phase	Phase 2: Implementation Phase
<ul style="list-style-type: none"> • 13 regions, \$5M each • Foster partnerships and collaboration • Create 13 Haigh Road Transition Collaboratives (HRTCs) • Development of regional economic plans 	<ul style="list-style-type: none"> • Upwards of \$500M • Funds awarded to projects that: <ul style="list-style-type: none"> ◦ Demonstrate proposed impacts to disinvested communities ◦ Demonstrate community support ◦ Promote state climate goals ◦ Support labor standards and job quality ◦ Demonstrate clear role in regional strategy ◦ Complement existing funding sources

Our Region

Valley Vision is applying to be both the Fiscal Agent and the Regional Convener for our region. The Sacramento region consists of the following counties:

- Colusa
- El Dorado
- Nevada
- Sutter
- Sacramento
- Placer
- Yolo
- Yuba



- July: Application Subcommittee Workshops
- July 25: Application Due
- September: Award Announcements
- October 1: Planning Phase Begins

Next Steps



How to Engage

Join a Subcommittee

Each Subcommittee will have a virtual half-day culminating workshop held in July, with the exception of the Backbone Support & Governance Subcommittee which will meet for three 2hr sessions.

To be added to the calendar invite and mailing list, please email Alana Ramsay at alana.ramsay@valleyvision.org

Data, Research, & Evaluation

Tuesday, July 12, 1 - 4PM

- Summarize current economic and community conditions; identify economic growth opportunities and metrics for evaluation
 - Inventory and analyze existing research, data, and economic development assets
 - Advance and summarize required analyses
 - Identify themes and buckets

Capacity Building & Technical Assistance

Wednesday, July 13, 9AM - 12PM

- Increase capacity for community-based organizations to participate and assist regional entities in their development of business plans to elevate for application for state CERF implementation funds
 - Look at methods for capacity-building and existing initiatives

Community Engagement

Wednesday, July 13, 1 - 4PM

- Set a vision for engagement and representation
- Target groups
- Methods – Survey, focus groups, interviews, forums, events, engaged research, and other mechanisms to engage diverse community members
- Guided by specialists

Backbone Support & Governance

Every Thursday, July 7- 21, Various Times

- Setting planning tables – Forming and managing inclusive regional governance structures that support decision-making
- Looking at existing governance models
- Developing a structure and method of governance

Join the Initial Collaborative

Application Process

- Statement of Interest and Commitment to Collaboration
 - Provide information on:
 - The type of organization/it's geographic surface area
 - The organization's experience with the communities it serves
 - The role that the organization would like to play in CERF efforts
 - Commit to participation in the Planning Phase

Other Ways to Engage

Application Process & Planning Phase

- Identifying point person/s or organization/s from Colusa
- A sub-regional effort and plan
- Focus on increased capacity-building and technical assistance in the Planning Phase



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