

# INDUSTRY INSIGHTS

## HOSPITALITY, CULINARY AND TOURISM

### Industry Snapshot

The Hospitality, Leisure and Tourism Sector is vital to the Sacramento Region's Economy. These two industry clusters account for 10% of the region's total jobs.

### Occupations With the Highest Earnings Potential

- General and Operation Managers
- Food Service Managers
- Personal Service Managers
- Entertainment and Recreation Managers
- Chefs and Head Cooks

### Industry Perks

- Flexible work schedules
- Opportunities for career advancement
- Innovative and creative work environments

### Desired Soft Skills

- Communication Skills
- Empathy and Compassion
- Cultural Awareness
- Collaboration Skills and Flexibility

### Workforce Landscape

This industry offers opportunities for individuals interested in creating unique customer experiences for patrons. Since the height of the pandemic, this sector now offers more career advancement opportunities for most positions.

*The Los Rios Community College District, in partnership with Valley Vision and the Centers of Excellence, and in collaboration with the North Far North Consortium, invests Strong Workforce funding to organize and convene Regional Workforce Advisories.*



To learn more about promising industries and occupations in the Capital Region, visit our website and subscribe to our newsletter!