

# Discussion

## Thoughts on CERF

## Nevada County Profile

## Nevada County Outreach

## Building a Healthy Collaborative

**STICKY NOTES**

**CONNECTORS**

**STICKERS**

**What about CERF excites you?**

- Finding ways to bridge and invest in programs that build workforce
- The focus on creating access to high quality jobs and addressing the barriers
- Providing a pathway for underrepresented groups to have a voice and the change we'll see when we have those voices in the room
- Great opportunity for NC to benefit from the resources and collaboration in the greater Sac region
- The focus on a low-carbon economic strategy -- poses a lot of challenges but also a lot of opportunity
- Excited for the opportunity to work regionally (ex. ag, needing livestock from multiple counties) and find partners in other regions
- The ability to fund participation (stipends, childcare, etc.) and cultural competency
- State of California making transitions and putting money and education behind it

**What are some opportunities in Nevada County?**

- Building a workforce around forestry, vegetation management, etc.
- Being able to create certain industries and drive diversity to Nevada County
- Pandemic recovery, building a sustainable and resilient economy
- A lot of interest in grassroots efforts, i.e. food, housing, being able to focus on and draw from that
- Financing, seed funding for small companies and startups that support CERF core values ex. green waste
- Embracing tribes, including them in natural resources
- Creating new industries - Organic processing, recycling, fire suppression tech manufacturing
- Western Nevada County is really close to getting land usage rights and making NC a cycling community

**What outreach activities or strategies should we keep in mind when engaging with your communities?**

- Hybrid meetings
- Specifics, what do things really mean, avoiding jargon
- Invitations from community champions, letting people know what they're going to get out of it
- Education, providing language to explain what this really means to community members
- Having people present their programs and projects, having specific examples
- Drawing upon conversations that have already been had instead of having them again and reinventing the wheel, documenting this information for future use
- Show action and progress, keep things moving forward
- Meeting people where they're at, going to existing meetings
- Reach out to metalworking groups, get their feedback on what this means to them
- Be forward-looking, proposing actions

**What are the important essential qualities of a healthy, diverse Collaborative?**

- Notes here
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**What concerns do you have?**

- Geographic equity - will Sac end up receiving all the resources and funding?
- Need for industry voices, bottom up approach, and going directly to important stakeholders
- Very complicated, many moving parts, time consuming - how do we make a cohesive plan that benefits the region?
- Realistically, what is the benefit/return on investment for our County? And how do we communicate that to community members?
- Planning time vs implementation time
- Our community not being able to compete with the larger areas and not being able to have the same access to resources
- Government involvement in the process, how do we make sure communities that don't have a ton of political weight still are included?

**What are the challenges or key issues Nevada County is facing?**

- Wildfires are a huge threat
- Workforce
- Housing
- Transportation

**What kind of added capacity or assistance do you need to enable your organization, entity, or community to participate?**

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