

Sacramento Coalition for Digital Inclusion

General Meeting

February 19th, 2021 12PM - 1:30PM

I. United Way California Capital Region

Maury Nickelson, Digital Equity Program Coordinator

- Notable Findings
 1. Households without internet has grown in some districts
 2. Demand for training
 - 36% of applicants looking for training in job searching
 - 33% of applicants looking for training on how to use basic comp software
 - 31 of applicants looking for training on using Zoom and other similar platforms
 3. Key Obstacles - Obstacles to program fell under five main categories
 - COVID
 - Trust
 - Time constraints
 - Technology
 - Cost
- Three main recommendations
 1. Continue to fund and support digital literacy programs
 - Data shows nearly half of workforce working from home in major cities such as Boston, Seattle, San Fran, and Washington DC; Indicates workforce needs to know how to use internet and computer
 - Applicants were looking for training with emphasis on job searching
 2. Prioritize getting devices to those in need
 - Few programs offering free or reduced devices
 - Huge demand for devices
 - 75% of applicants looking for a laptop
 - 59% of households with laptops either are borrowing laptop or received laptop from school
 - 37% of applicants indicated they did not have a laptop
 3. Continue to address underlying factors contributing to digital divide
 - Underlying socioeconomic factors contributing to digital divide:
 - Lack of housing
 - Job loss
 - Education
- Applicants did not utilize two months free wifi

II. Work Plan Recap

- Broadband Access and Adoption
 1. Obj 1: Identify main challenges and barriers to broadband service access/availability in the Greater Sac Region
 2. Obj 2 Assess identify connect and apply
- Hardware Devices Working Group
 1. Obj 1 Establish relationships in Greater Sac for Digital INclusion regarding device access
 2. Obj 2 Quantify device need. Identify quantity of devices needed by the community covered by the coalition
 3. Obj 3 Specify types of devices

Digital Literacy and Skills Working Group

- Develop standards to grow regional literacy and align
- Objectives - research, determine and advocate for a K-12 literacy standard for the greater region
- Amplify and include initiatives
- Adopt digital literacy skills standards for adult learners that meet the needs of the region's diverse population

SCDI Management and Infrastructure organizing.

- Work groups, resource inventory, website, etc
- Coordination with partners, policymakers, funders, state and national groups
- Identification of policies, funding and other resources
- 2021 Activities Charter support work plan implementation, conduct and support research, expand footprint?

Breakout into Working Groups on Plan Implementation