

Future of Work: Shifting Dynamics of Workforce Training and Education Webinar

Tuesday, June 30th | 11:00-12:00 PM

Thank you for joining us!

- Attendee video and audio is disabled for this event
- Please open the Q&A window and post any questions there for speakers.
- This meeting will be recorded and made available for future viewing.



Future of Work: Shifting Dynamics of Workforce Training and Education

June 30th, 2020

**Renee John, 21st Century Workforce Project Leader
Valley Vision**



Month Day, Year

Supported By



21st Century Workforce: Agenda



11:00 AM	Welcome and Introductions
11:05 AM	Audience Poll
11:15 AM	Workforce & Education Poll Overview
11:20 AM	Audience Poll
11:25 AM	Panel Discussion
11:50 AM	Closing

21st Century Workforce: Regional Talent Development



Mission

Valley Vision is dedicated to improving the livability and prosperity of the greater Sacramento region for all.

Vision

Valley Vision pursues a regional workforce ecosystem that is effective and responsive in addressing workforce needs while preparing for the future of work.

Strategy

Valley Vision conducts independent research and leads multi-stakeholder initiatives to optimize and refine the region's workforce system. Through trusted research, Valley Vision identifies key areas for action and works with our region's diverse partners to implement.

21st Century Workforce Strategy



Inform

Regularly survey employer and industry partners, collecting current and evolving skill need information; conduct forward-looking research

- Public opinion polls
- Industry surveys
- Reports
- Future of Work
- Workforce newsletter

Connect

Convene and align diverse workforce stakeholders to ensure a demand-driven, inclusive, and streamlined workforce system

- Convenings
- Advisories
- Stakeholder meetings
- Regional organizer
- Dialogue

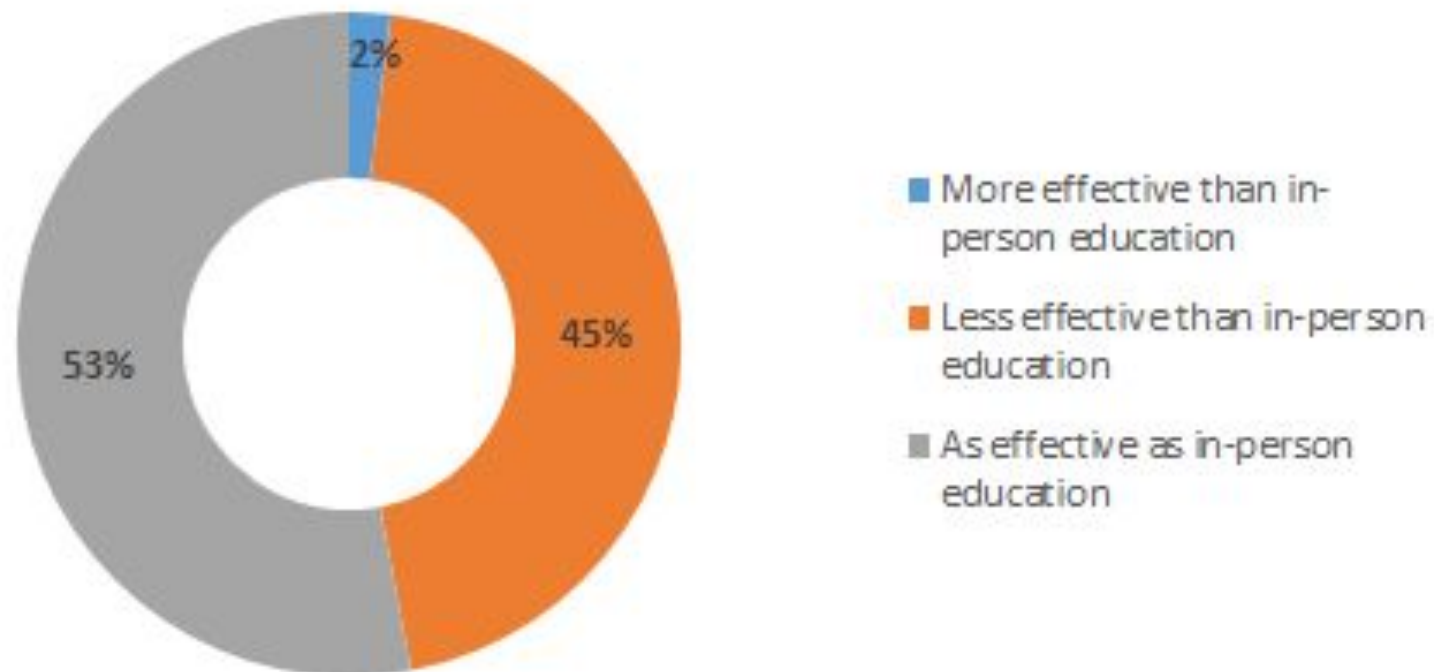
Champion

Advocate and support initiatives and actions ensuring demand-driven skills attainment, inclusive economic opportunity, and livable wage employment

- Policy initiatives
- Investigate best practices/models
- Presentations
- White papers
- Testimony

21st Century Workforce: Live Audience Polling Results

How effective is online education?



Webinar Overview

We are currently experiencing a large transition to remote work and distance learning in response to the COVID-19 pandemic. This webinar will look at how this shift is occurring in the Capital region, including:

- Public opinion polling responses
- Resources available
- Response in the Capital region

The Workforce & Education Poll



Evan Schmidt
Senior Director of Research
and Strategy/Incoming CEO,
Valley Vision



Shannon Williams
Executive Director, Institute
for Social Research,
Sacramento State

The Workforce & Education Poll

- The Workforce and Education Poll looks at attitudes on education and workforce development opportunities in the region.
- This is the 5th poll Valley Vision has conducted, others focused on civic amenities, transportation, livability, and environment.
- Our next poll is focused on regional experiences and perceptions about COVID-19.

Survey Panel & Methodology

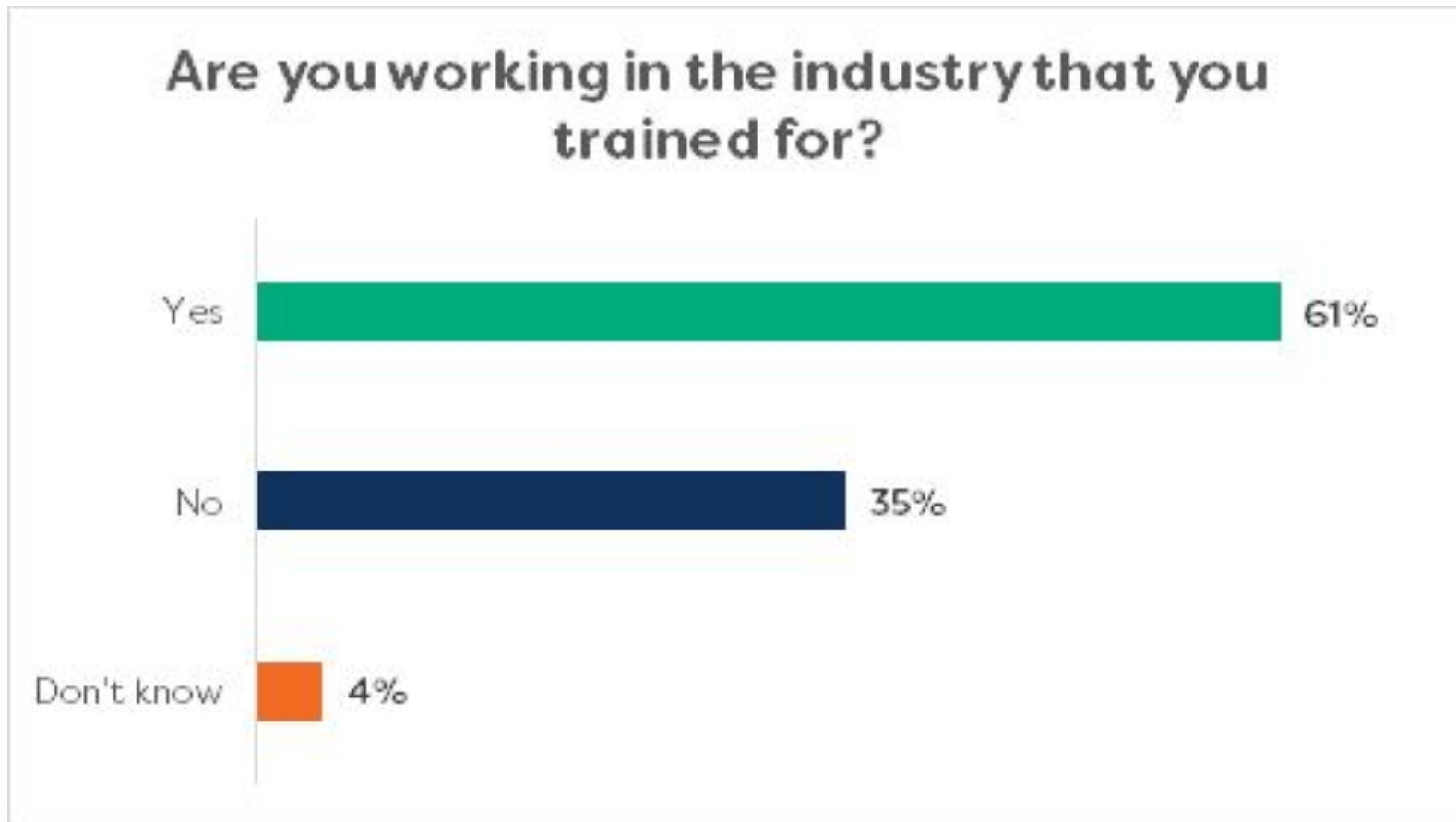
Total survey respondents **826**

Dates in the field **July 2019**

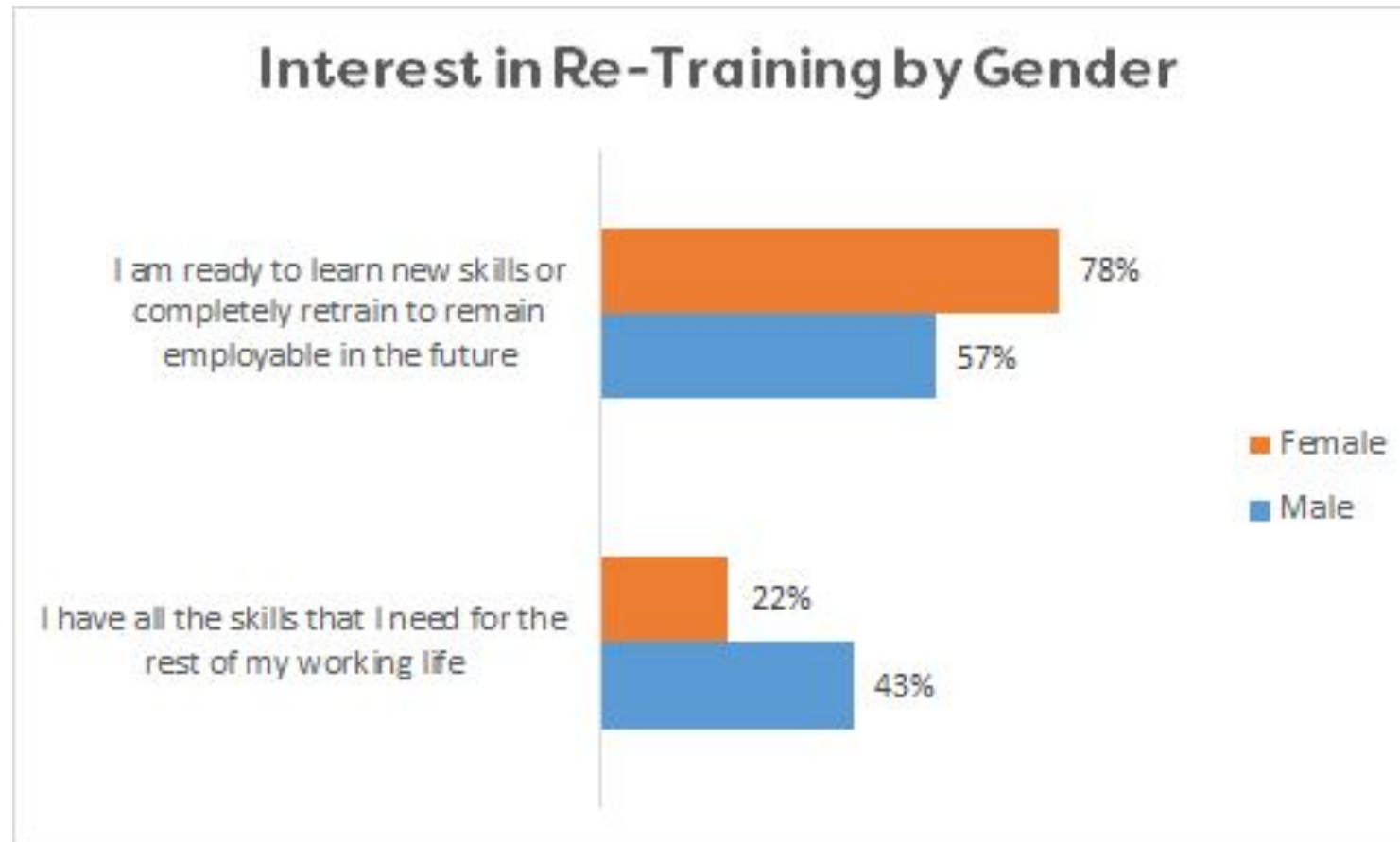
Margin of Error **$\pm 3\%$**

Sacramento, El Dorado,
Placer, Yolo, Yuba, Sutter **6-county SACOG Region**

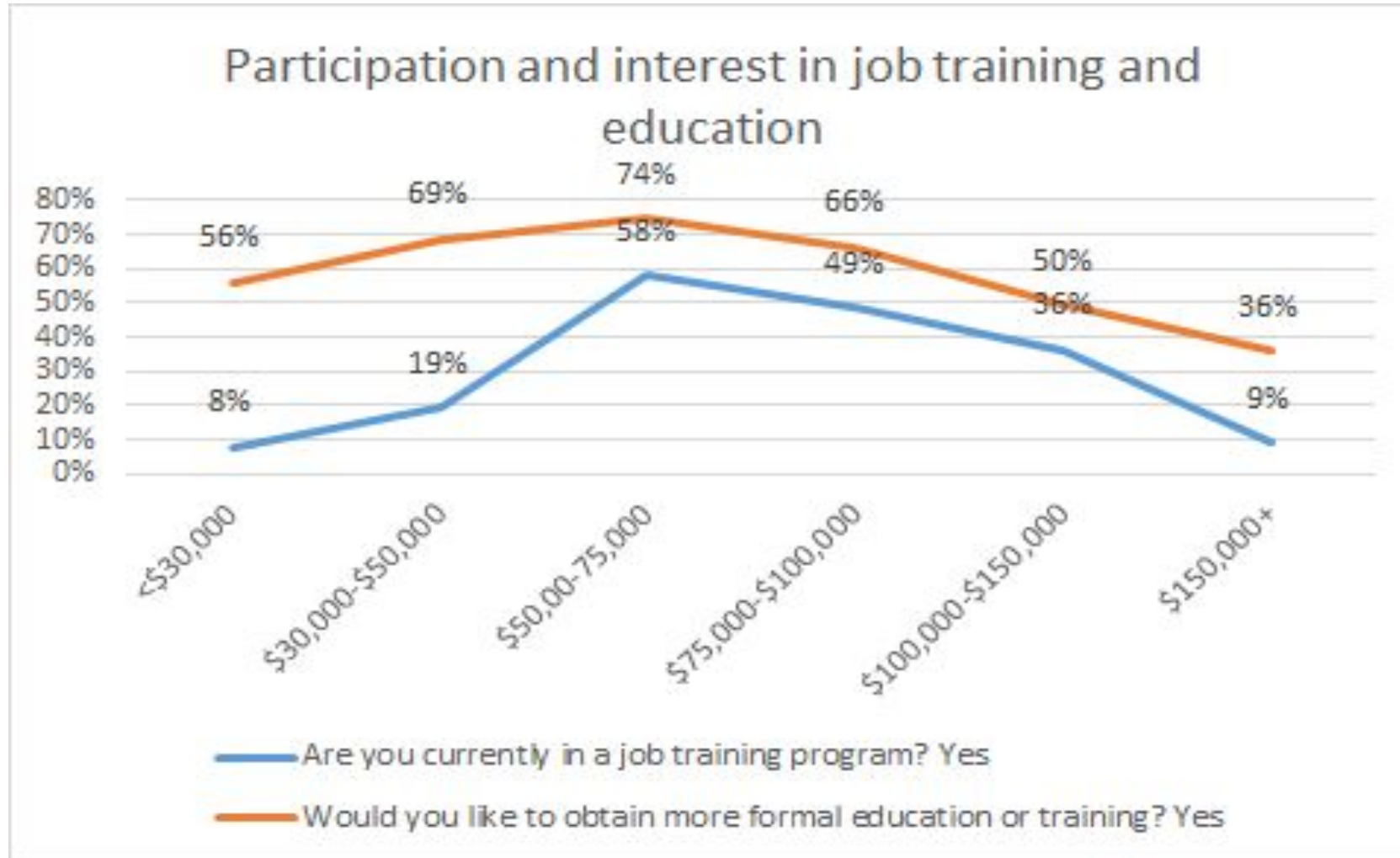
One third of workers are working in a different industry than what they were trained to do.



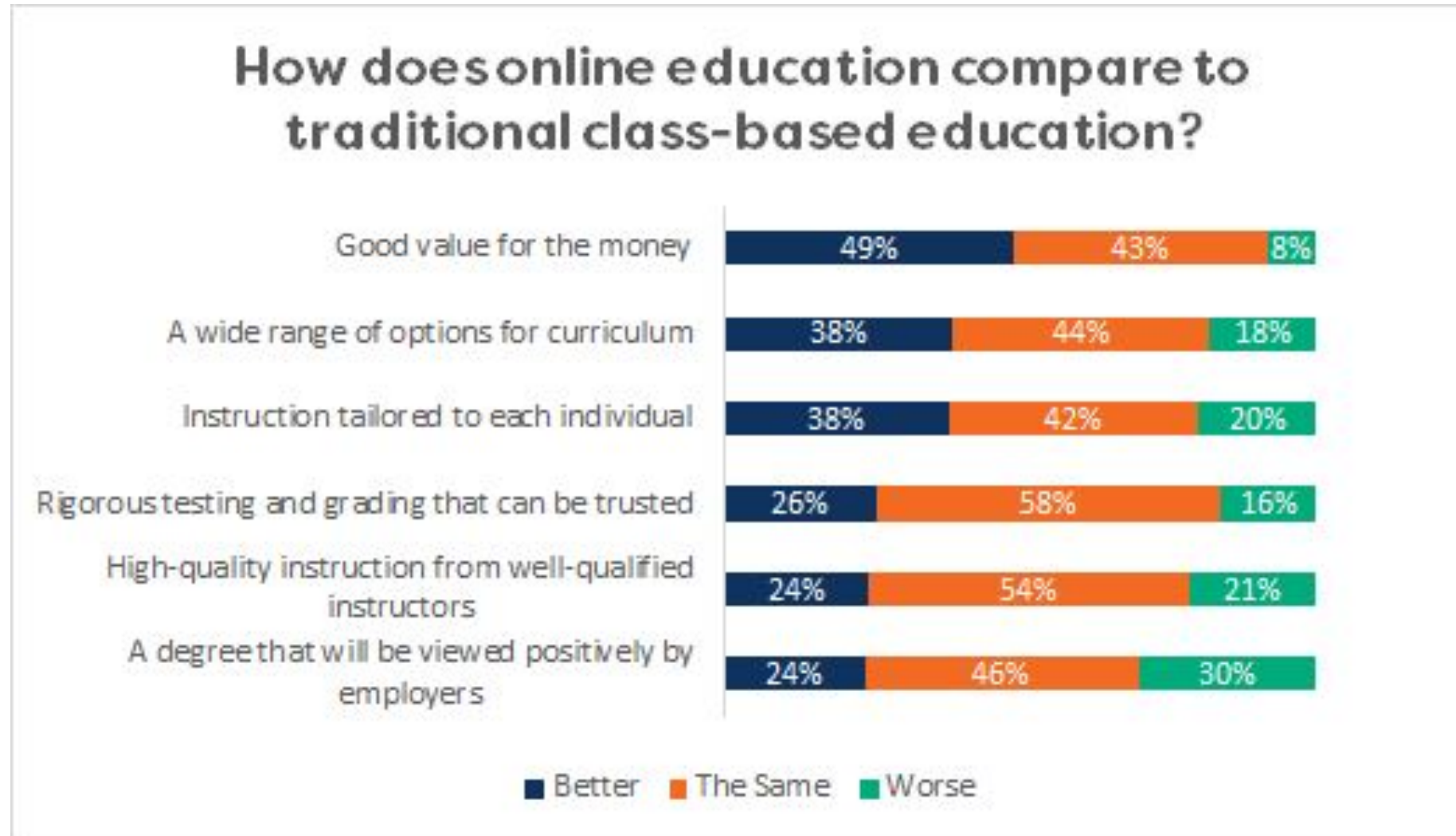
Two-thirds of workers overall are ready to learn new skills or re-train completely.



57% of respondents would like more formal education and training.

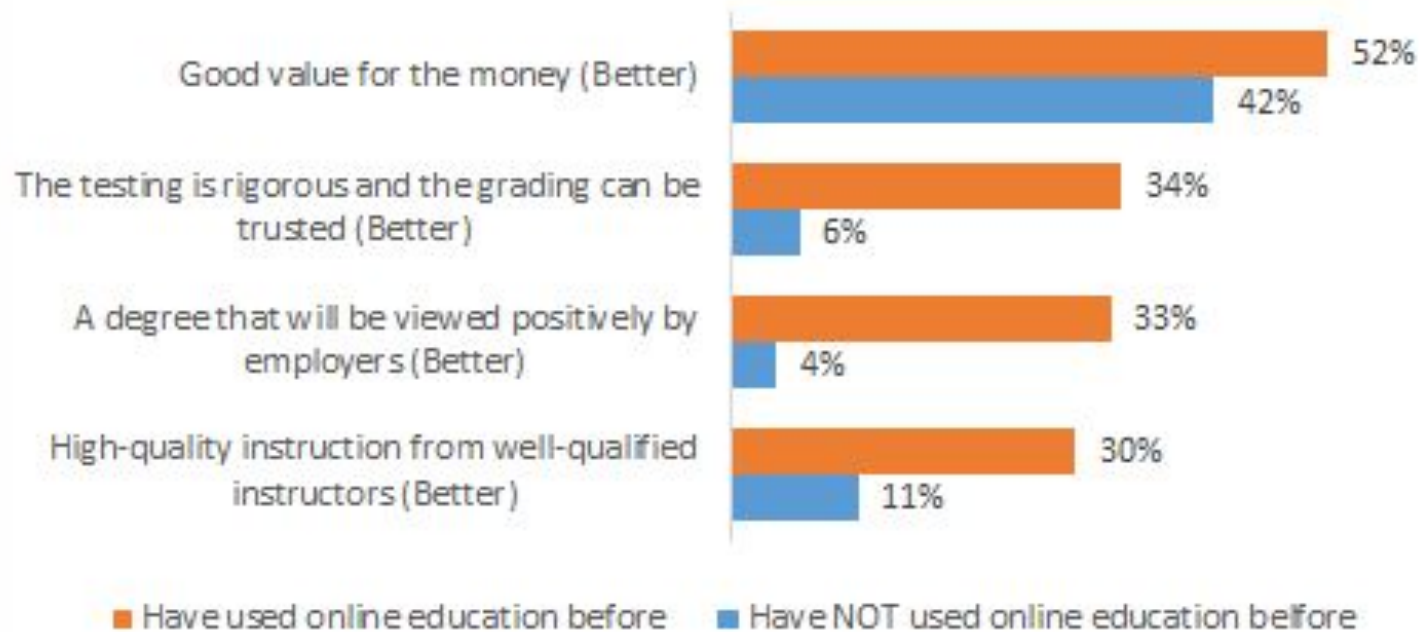


Online vs. Traditional Education



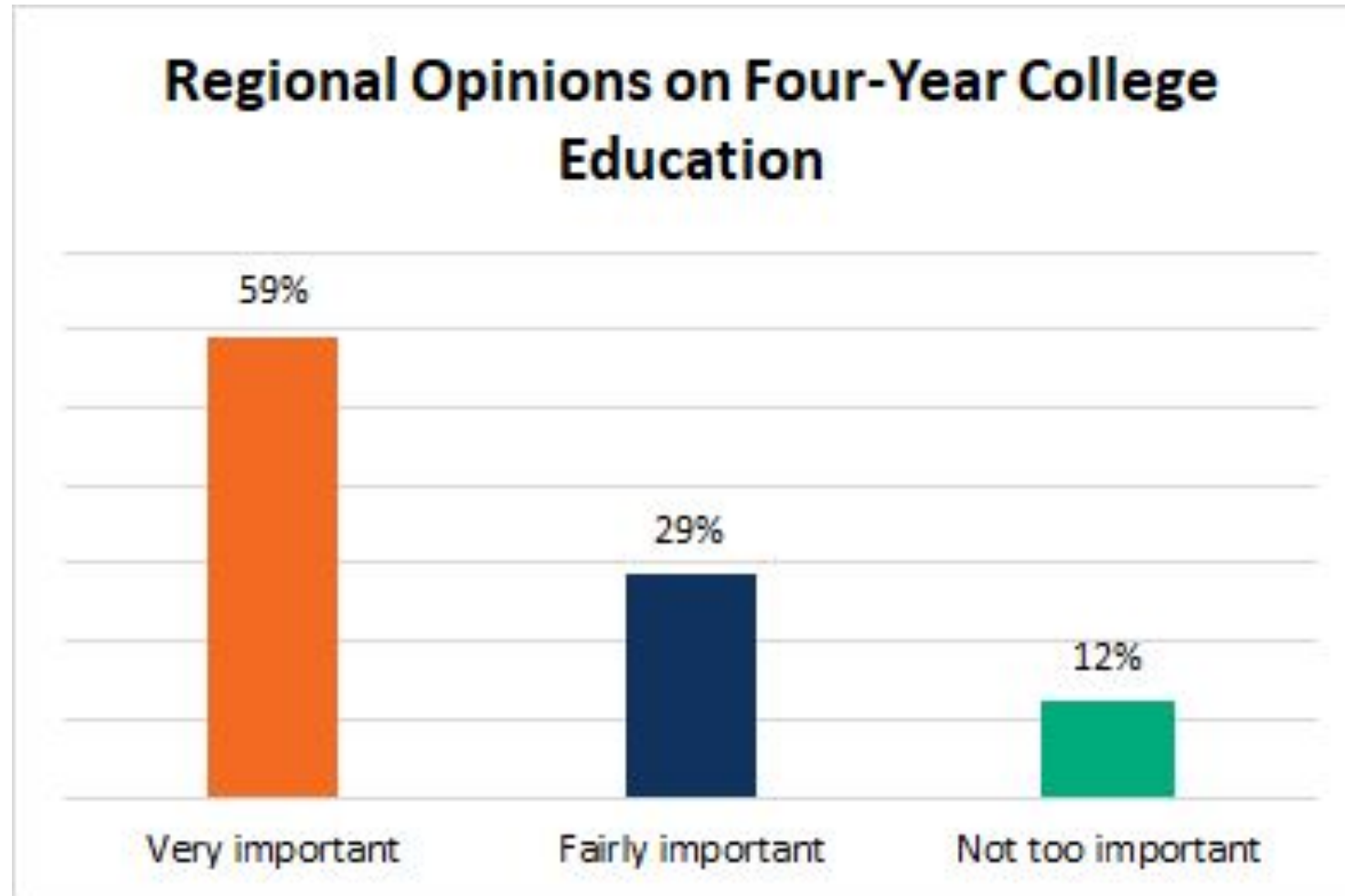
If you've used online education, you have a more positive view of it.

Is online education better than traditional education?



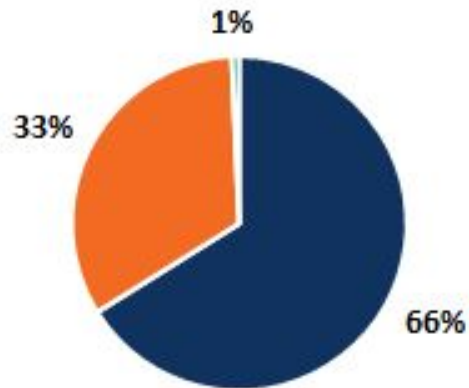
Black and Latinx are also more likely to perceive online education programs as better than traditional classroom-based programs

Four-year education is still very important to most people.



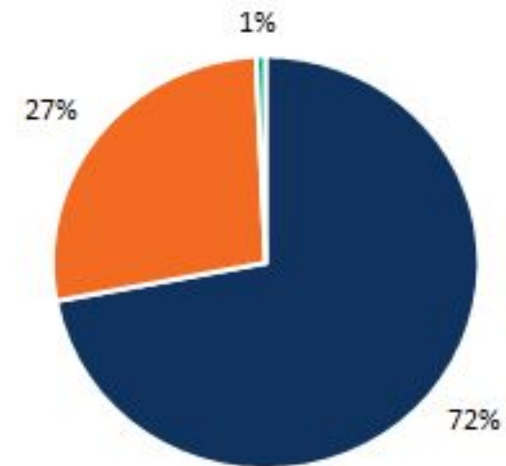
There is broad agreement that CTE and STEM education in public schools is important.

Importance of Career Technical Education in Public Schools



■ Very important ■ Somewhat important ■ Not very / Not at all important

Importance of STEM in Public Schools



■ Very important ■ Somewhat important ■ Not very / Not at all important

Conclusions

- There is significant interest in continued learning and training - this matches the increasing need for training and upskilling as workplace and workforce needs continue to evolve.
- There is a high degree of willingness to change and adapt to new learning systems.
- It will be important to use accessible online learning systems to provide ongoing opportunities to learn.

Question & Answer

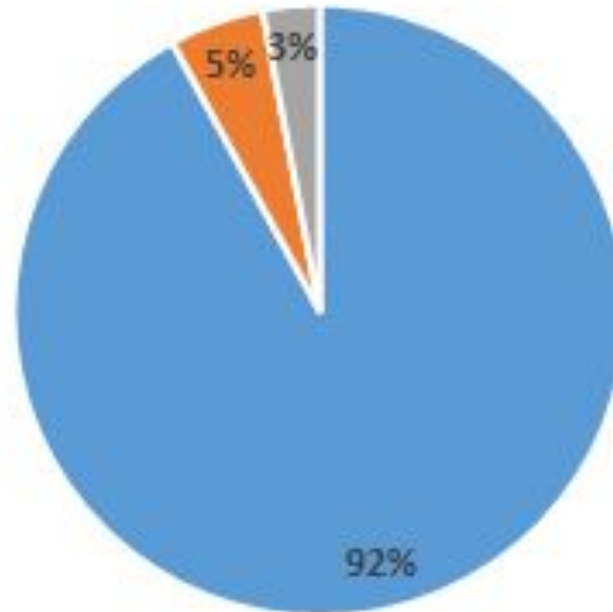
Please direct questions to the Q&A box.

If we are unable to answer your questions during the webinar we will try to address in our follow-up materials.



21st Century Workforce: Live Audience Polling Results

Do you think online will be a more significant delivery system for education and training post COVID recovery?



- Yes, we will see significantly more education delivered online
- I think it will go back to before
- I think we will see a desire for more face to face instruction

21st Century Workforce: Industry Panel Discussion



Markus Geissler
Professor and Regional Director,
Employer Engagement,
Information & Communication
Technologies/Digital Media,
Greater Sacramento Region,
California



Sonali Joshi
Chief Operating Officer,
Cell-Ed



Jenni Murphy
Dean of College of
Continuing Education,
CSU Sacramento

Panel Discussion Questions

1. Please provide a brief self-introduction and tell us how you are currently delivering online education.
2. What challenges and benefits have you experienced delivering education through technology?
3. How might online education impact the employment readiness of students entering the workforce?

Question & Answer

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Contact Info

Renee John

21st Century Workforce
Project Leader

renee.john@valleyvision.org

Evan Schmidt

Senior Director of Research and
Strategy/Incoming CEO

evan.schmidt@valleyvision.org

Connect to all of Valley Vision's Public Opinion Research:

<https://www.valleyvision.org/projects/regional-attitudes-opinion-surveys/>

Thank You!

www.valleyvision.org

